

Strategic Direction 2015 - 2018

Our Challenges

Organisation structure that allows us to meet community needs

Protecting and sustaining a safe, homely environment for clients and staff

Staying relevant and responsive in a rapidly changing community

Identifying and sustaining on-going funding sources

By 2018 the Trust will be

- Supporting the needs of a larger group of clients
- Providing a greater range of services
- More flexible in its organisational structure
- Working in appropriate buildings
- Using more sustainable resourcing
- Maintaining its special character

Our Mission

Supporting the people of Cambridge to make positive changes in their own lives by providing support, education and resources

HOW ? Our Strategic Plan has four linked themes

Organisation structure

Relevance

Property

Resourcing

Organisation Structure

Operational priorities 2015 - 2016

We will:

- Identify levels of work.
- Review Job Descriptions in consultation with staff.
- Analyse and Document Internal Systems.
- Consider changes that allow us to meet community needs more effectively.

Property

Operational priorities 2015 -2016

We will:

- Develop a flexible development plan for our buildings and grounds that will allow us to meet current and future needs.
- Maintain a safe, welcoming, practical environment for clients and staff

Relevance

Operational priorities 2015 -2016

We will:

- Identify changes occurring in our community.
- Consult with the community about their needs.
- Develop new programmes and maintain existing programmes that respond to and meet community needs.

Resourcing

Operational priorities 2015 -2016

We will:

- Develop a funding strategy that looks at all potential income streams.
- Use social enterprise as a source of funds.
- Identify resourcing that will make the Trust sustainable in the long term.

OUR VISION
A strong,
connected community
of empowered people